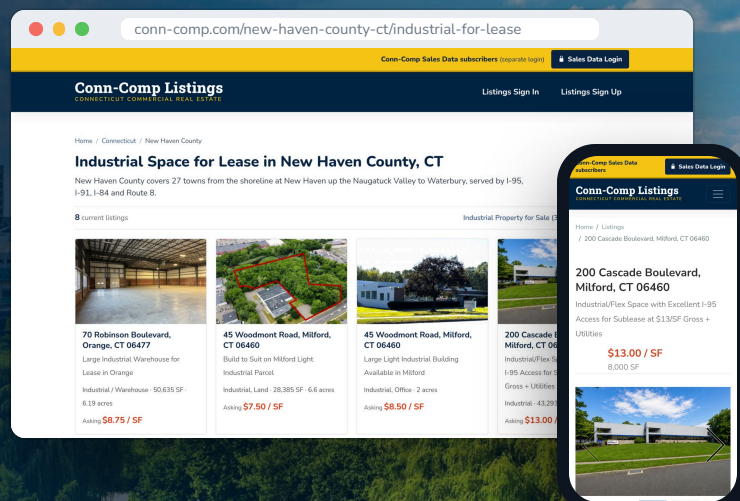




PLATFORM OVERVIEW FOR BROKERS

More eyes on every Connecticut listing.

The Connecticut-only commercial listing platform built on Conn-Comp Sales Data. Post a listing once and it is marketed across every county and town page, beside real closed-sale data, while your firm runs its brokers and listings from one screen.



THE CONN-COMP ADVANTAGE

Built on Connecticut's deepest real estate database

Conn-Comp Sales Data is, by far, the largest and most comprehensive commercial real estate database in Connecticut, in time, scope and breadth. Conn-Comp Listings puts that depth to work. Every listing sits beside real closed-sale prices, and closed leases come back as reviewed rent comps. The result is a complete marketplace for brokers, buyers, tenants, appraisers and lenders, where every listing is measured against Connecticut's deepest market database.

TIME

30 years

of Connecticut sales history

SCOPE

4 comp sets

building, land, mortgage and rent comps

BREADTH

169 + 8

every CT town and county, each with market pages

VERIFIED

2,445

CT building and land sales in the last 12 months

Powerful Marketing Features

Every listing works harder: it shows up where buyers and tenants search, next to real market data, on any device.

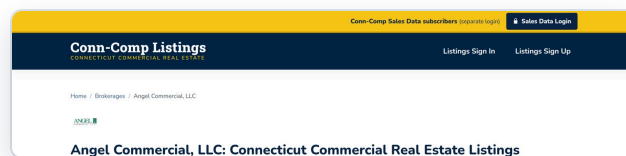
Landing pages, not just a search box

Most listing sites stop at a search box. We build a real page for every Connecticut town, county and property type, such as "Industrial Space for Lease in New Haven County," each with:

- ◆ **Local facts** about the town or county
- ◆ **Your current listings**, placed and refreshed daily
- ◆ **Real closed-sale prices** from Conn-Comp Sales Data
- ◆ **Staying power:** pages stay listed with Google for 12 months when inventory dips, so they keep building rank

Your brokerage gets its own dedicated page

Your logo, your brokers and every current listing, for sale and for lease, at your own address on conn-comp.com. Built automatically, updated daily, and featured in statewide and county broker directories.



Built for Google, Bing and AI search

Welcomes AI assistants

ChatGPT, Perplexity, Claude and Google's AI are invited in, with a guide to the site written just for them.

Structured listing data

Every listing's details are set up in the format Google, Bing and AI tools read directly.

Same-day notice

Search engines hear about new listings the day they post, and Google's site map updates nightly.

Clean, factual pages

Clear titles and real descriptions: the kind of content AI answers cite.



Powerful Administrative Features

Each brokerage runs its own team from **My Company**: no emails to a webmaster, no waiting.

Conn-Comp Listings

My Company · Hi, Pat ▼

Example Commercial Realty

≡ My Listings (all brokers)

Admin: Pat Morgan · Second admin: Lee Carter · 6 brokers, 24 current listings

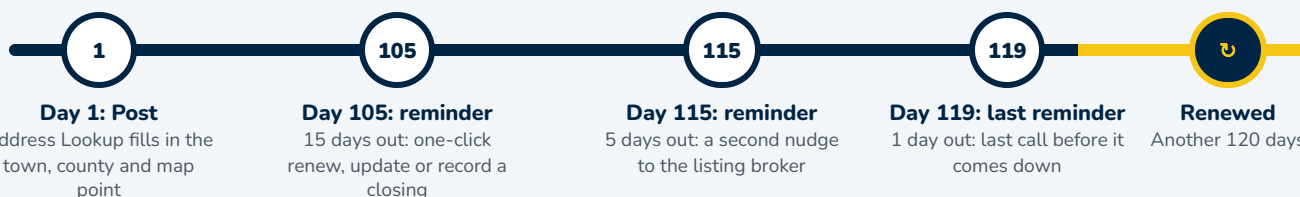
Broker	Current	All
Pat Morgan admin View listings	9	41
Lee Carter second admin View listings	6	27 Make primary admin
Jordan Ellis View listings	5	18 Make admin Release
Sam Rivera wants to join	–	– Approve Decline

Illustration with example names

- **Approve, add, move or release brokers.**
New brokers ask to join your firm and you approve them, or add them yourself and they get their own sign-in.
- **Every broker's listings on one screen.**
Add or edit a listing for any broker, and change who is on it.
- **When a broker leaves,** release them with their listings or move their listings to someone else in a few clicks.
- **A second administrator,** or hand the role to a colleague, with a confirmation before anything changes.
- **Your company logo** on every one of your firm's listings.

Listings that stay current, with almost no effort

Every listing stays up for 120 days at a time, so buyers trust what they see. Updating a listing at any time restarts the clock.



Record your closings

Mark a lease or sale in a couple of clicks; it stays on as a record of your work.

Members-only option

Show a listing to signed-in members only when you would rather not post it publicly.

Current, Closed, Expired

Simple tabs keep current inventory separate from past listings.

Listings pages that sell

Photo galleries, brochures, map and Street View, plus "More like this."

Built for every screen

Phones to desktops, print-ready sheets, favorites and typo-tolerant search.

Part of Conn-Comp

One site for listings, with Conn-Comp Sales Data a click away for subscribers.

Get started in three steps

1

Sign up

Choose Listings Sign Up at www.conn-comp.com.

2

Join your firm

Pick your brokerage, or add it and become its administrator.

3

Add a listing

Add Listing is in the menu under your name.

Contact

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